



Annual Report 2008

# Mission

Our Members' Financial Resource For Life

# Vision

Our Members' One Resource

# Core Values

- We will follow our MISSION STATEMENT to create LIFE LONG RELATIONSHIPS.
- We will be a premier employer with emphasis on professional development, recognition and involvement.
- We will be a progressive organization that combines its excellent service qualities with innovative products.
- We will GROW and maintain a strong financial position.
- We will be a competitive force within our communities.
- We will adhere to the highest standards of ethical business conduct.



## Building a Community

At Resource One Credit Union, we continue to build a supportive community. Differing from the vast majority of other financial institutions, we partner and build relationships with our member/owners. We care about you, your families, and your financial success.

Resource One values you and offers you what you need to be financially successful: better rates, products, services, resources and financial coaching for you and your family. We truly believe we are all in this together, and your success is our success.

Resource One takes pride in providing a friendly atmosphere where you speak with real people who are dedicated and people-oriented whether face-to-face or over the phone. Fortunately, we are able to draw on more than 70 years of experience in serving you, our member/owners, and continue to use your ideas to create improvements in all areas, including technology and convenience.

We have a great story to tell and a great future for our 39,000 member/owners.

From the

# Chairman

For more than 70 years, the cornerstone of Resource One Credit Union has been to provide its member/owners with extraordinary service. Our commitment to excellence has grown ever stronger over the years. After all, we are a community – we are one.

Resource One is the financial needs provider to approximately 39,000 member/owners, coming from all walks of life in our local communities as well as all parts of the world. Each member/owner has his or her needs and goals. We understand because we listen to you. After all, it's all about you, our fellow member/owner community.

The Board of Directors, management, and dedicated employees take our mission and vision statement seriously. Growth for growth's sake has never been our goal. Instead, we endeavor to provide you, our member/owners, with competitive products, services and resources that meet the financial needs of your lifestyles. With a determined effort to deliver quality service in the most efficient manner, we have completed another successful year. Thanks to our financial soundness and

your responsiveness to our products and services, Resource One is positioned to achieve success far into the future.

Embarking on our 74th year of operation is a significant milestone. In these days of downsizing, takeovers and service provider start-ups, especially in the financial arena, we continue to be a leader in the marketplace and have plans in place to ensure that we remain in the number one position. We continue to search for ways to improve your satisfaction.

Over the years, we have attracted and kept member/owners with our competitive rates on a growing variety of savings and loan products. Thank you very much for your loyalty and we ask that you share your satisfaction with others so that we may continue our legacy of caring and our commitment to service for our community.

Our Board, management team and staff have all worked hard to maintain the highest of standards, striving to provide value-added products, services and resources in an extraordinary manner. We truly believe this is what sets us apart from other financial institutions. We look forward to serving your future needs and thank you for your partnership and support.

**Dwight Long**  
*Chairman of the Board*

From the

# President

The past year has seen some of the most turbulent economic times in the history of our country. The fallout has been devastating for many, including banks. As we watched the government bailout banks one after another; one thing became increasingly clear. There has never been a better time to be a credit union member. Credit Unions stay strong and have never asked for taxpayer bailout.

The reason Resource One Credit Union has had the ability to stay strong throughout these tumultuous times can be summed up as:

## **Member owned**

## **Not-for-profit**

As a member/owner you have already recognized the benefits of Resource One Credit Union membership: great rates on loans, personal service, and diverse products. But, have you told your friends and family? They too are eligible to become member/owners and now is the time to bailout on banks and come to Resource One.

We have accounts to suit the needs of just about anyone. From savings accounts for youth, to business packages for large enterprises, we can support your finances in many ways. Our newest products; MyLifeMyMoney, a unique offering for our

Generation Y member/owners, and Executive Suite a complete business solution, had a great start in 2008. In continuing to develop these products and the many others that you've come to trust, we will go forward as a stronger, more stable alternative to banks.

Join us in our growth and save yourself the worry and hassle of dealing with banks. You can join today and help make 2009 and beyond exciting times as a member owner.

**Jim Brisendine**

*President/CEO*



# Financial Statements

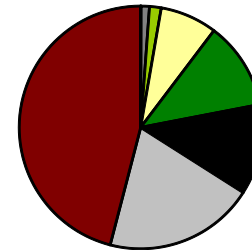
(unaudited)

	2006	2007	2008
<b>Income</b>			
Interest on Loans	14,147,318	15,668,541	16,315,724
Interest on Investment	333,488	522,293	131,999
Other Income	6,178,513	6,668,842	6,691,522
<b>TOTAL INCOME</b>	<b>20,659,319</b>	<b>22,859,676</b>	<b>23,139,245</b>
<b>Expenses</b>			
Salaries & Benefits	5,863,616	6,103,903	6,137,717
Travel and Conference	132,094	136,273	143,123
Office Occupancy	1,238,913	1,169,315	1,240,350
Operations	3,684,197	4,437,837	4,587,785
Education and Promotion	1,078,529	1,226,913	695,642
Professional Services	576,603	544,296	621,481
Other Operating Expenses	498,432	397,464	315,671
<b>TOTAL OPERATING EXPENSES</b>	<b>13,072,384</b>	<b>14,016,001</b>	<b>13,741,770</b>
Interest of Borrowings	409,429	104,033	61,979
Gain on Sale of Assets	1,881	238	183,406
Provisions for Loan Losses	1,045,000	1,329,000	2,371,000
<b>TOTAL NON-OPERATING EXPENSES</b>	<b>1,452,548</b>	<b>1,432,795</b>	<b>2,249,572</b>
Dividends Paid on Deposits	4,941,473	6,619,203	6,553,444
<b>NET INCOME</b>	<b>1,192,914</b>	<b>791,678</b>	<b>594,459</b>
<b>Assets</b>			
Cash and Cash Equivalents	28,967,939	10,273,175	6,505,360
Investments	1,000,000	1,000,000	1,000,000
Loans	214,022,557	232,713,322	241,049,391
Allowance for Loan Losses	(1,677,674)	(1,374,606)	(1,021,300)
Land, Building and Improvements	4,662,916	5,980,812	8,033,705
Furniture and Equipment	1,505,819	1,836,902	1,939,275
Other Assets	3,591,134	4,081,393	4,502,288
<b>TOTAL ASSETS</b>	<b>252,072,691</b>	<b>254,510,998</b>	<b>262,008,719</b>
<b>Liabilities</b>			
Accounts and Notes Payable	2,253,466	8,623,790	1,989,536
Other Liabilities	368,845	410,784	203,901
<b>TOTAL LIABILITIES</b>	<b>2,622,311</b>	<b>9,034,574</b>	<b>2,193,437</b>
<b>Member Deposits</b>			
Share and Savings	45,746,198	45,253,119	47,283,432
Other Deposits	181,729,813	177,457,259	189,171,345
<b>TOTAL DEPOSITS</b>	<b>227,476,011</b>	<b>222,710,378</b>	<b>236,454,776</b>
<b>Member Owner Equity</b>			
Regular Reserves	4,953,504	4,953,504	4,953,504
Undivided Earnings	17,020,865	17,812,543	18,407,001
<b>MEMBER OWNER EQUITY</b>	<b>21,974,369</b>	<b>22,766,046</b>	<b>23,360,505</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>252,072,691</b>	<b>254,510,998</b>	<b>262,008,719</b>

# Financial Highlights

## DEPOSIT MIX

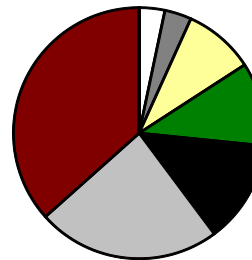
by Percentage



0.05	Holiday Club
1.11	Commercial
1.56	IRA Savings
7.58	Money Market
11.66	Checking
12.04	IRA CDs
20.04	Savings
45.95	Certificates

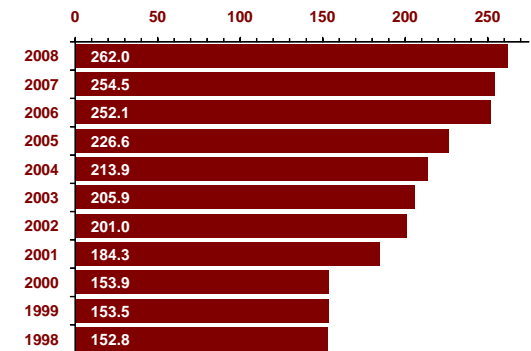
## LOAN MIX

by Percentage

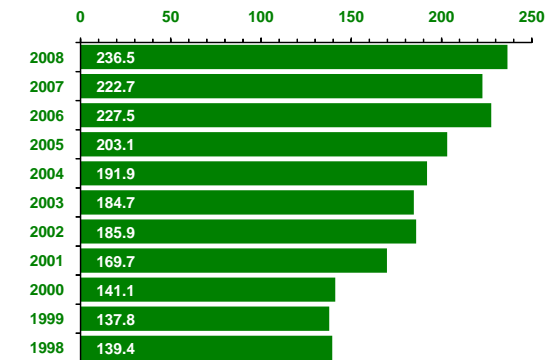


3.30	Other Loans
3.46	Unsecured
9.09	Other Vehicles
10.76	Mortgage Loans
13.20	New Autos
23.61	Used Autos
36.58	Other Real Estate

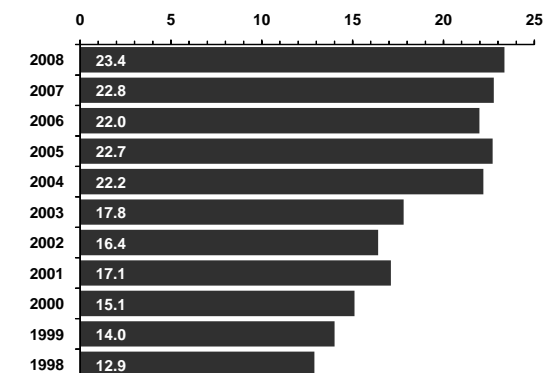
## Total Assets in Millions of Dollars



## Total Deposits in Millions of Dollars



## Total Capital in Millions of Dollars



From the

# Audit Committee

The Audit Committee's primary responsibility is to oversee the management and financial records of Resource One Credit Union to ensure that the financial condition is accurately presented. By monitoring and maintaining the financial integrity of the Credit Union through a review of internal operations, the Audit Committee is an integral review body that assures member/owners of the current and future strength and stability of Resource One.

McGladrey & Pullen Certified Public Accountants, an independent auditing firm, was retained by the Audit Committee to perform the annual audit of Resource One's financial statements for the year ended December 31, 2008. The audit found that the financial statements present fairly and accurately the financial position of the Credit Union. Furthermore, the audit determined that the Credit Union's accounting practices are in conformity with generally accepted accounting standards. Thus, Resource One received an unqualified opinion from the auditing firm.

I am delighted to once again report that based upon the results of the independent audit, the financial condition of Resource One Credit Union remains strong and is operating in accordance with all government regulations. Resource One's policies are soundly maintained and effectively implemented.

**Leon Zeno**  
Chairman, Audit Committee

# Board of Directors

**Dwight Long**

Chairman of the Board  
Chairman of the Executive Committee  
Retired, Dallas Morning News

**Randy Eichen**

Vice Chairman of the Board  
Executive Committee Member  
Sr. Director of Business Transformation  
7-Eleven, Inc.

**B.A. "Tony" Goebel**

Secretary/Treasurer of the Board  
Executive Committee Member  
Technology Committee Member  
Retired, 7-Eleven, Inc.

**Keith Willson**

Chairman of Asset Liability Management Committee  
Geophysicist  
Newfield Exploration

**Rex Lowe**

Audit Committee Member  
President/CEO  
Financial Affiliates Insurance Services, Inc.

**Chris Degelia**

Chairman of Technology Committee  
Asset Liability Management Committee  
Director of Business Development  
Zayo Bandwidth

**Greg Blunt**

Asset Liability Management Committee  
Vice President  
CAGE, Inc.

**Janey Camacho**

Chairwoman of Board Development Committee  
Audit Committee Member  
Manager, Consumer and Latino Affairs  
7-Eleven, Inc.

**Leon Zeno**

Chairman of Audit Committee  
Owner/General Manager  
Zeno & Associates, Inc.

**Jim Brisendine**

Audit Committee Member  
Asset Liability Management Committee  
Technology Committee Member  
President/CEO  
Resource One Credit Union



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Houston 713.683.7852  
Nationwide 800.375.3674

[www.r1cu.org](http://www.r1cu.org)

**East Dallas**

7518 Ferguson Road  
Dallas, TX 75228

**South Side**

1200 Belleview Street  
Dallas, TX 75215

**Mesquite**

2750 North Galloway  
Mesquite, TX 75150

**Garland**

302 West Centerville Road  
Garland, TX 75041

**Grand Prairie**

3824 South Carrier Parkway  
Grand Prairie, TX 75052

**Irving**

2315 West Airport Freeway  
Irving, TX 75062

**One Arts Plaza**

1722 Routh Street #118  
Dallas, TX 75201

**Houston**

9211 Jones Road  
Houston, TX 77065

